

ANNA SPEISER

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EDUCATION

Ringling College of Art and Design

Fall 2025 — Present

BFA in Motion Design, expected 2029 · GPA 3.5

Sarasota, FL

Coursework: Animation Techniques, 2D Animation, Design Fundamentals for Motion, Concept Development I, Time-Based Communication, 2D Design I & II, History of Motion Design, Perspective Drawing, Figure Drawing I, Development of Art & Ideas, Contemporary Design Culture, Professional Writing, Writing Studio

EXPERIENCE

Motion Design Intern — Reve

Summer 2026

AI image-generation company

Palo Alto, CA

- Produced brand motion for the marketing team, from single product films to multi-spot campaign systems.
- Wrote Reve's motion design guidelines in full — the company's complete standard for timing, type, transitions, and sound, adopted team-wide for all future work.
- Animated the launch film for Reve's API and the product tease for the m3 image model in After Effects.
- Built a five-spot campaign for a \$100K creative contest — announcement, countdown, deadline extension, cash tease, and winner reveal — holding one visual system across all five.
- Animated the recruitment spot for Reve's student ambassador program, aimed at creative leaders on campus.
- Wrote ExtendScript tooling that removed repetitive steps from the After Effects pipeline.

LEADERSHIP & ACTIVITIES

Event Team Officer — Ringling Motion Design Department

Fall 2026 — Present

Plan and run department events, including the Motion Design Mixer, Halloween Party, Open House, and FutureProof Conference.

Motion Mentor — Ringling Motion Design Department

Fall 2026 — Present

Mentor incoming first-year Motion Design students on assignments, creative brainstorming, and adjusting to college life.

Mentor Program Coordinator — Ringling Motion Design Department

Fall 2026 — Present

Organize mentor/mentee social events and manage day-to-day operations of the mentorship program.

Study Abroad — Ritsumeikan Uji High School, Kyoto, Japan

2024

- Spent four months in Kyoto, Japan, studying at a Japanese high school during junior year; reached intermediate proficiency (JLPT N3).

SKILLS

Motion & Design: After Effects, Illustrator, Photoshop, Figma · brand systems, title design, storyboarding, editing

Technical: AI-assisted development — built aspeiser.com and custom After Effects (ExtendScript) tooling with AI coding tools

Languages: English (native), Japanese (intermediate, JLPT N3)